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AMANDA CHAN

PROFESSIONAL EXPERIENCE

Behavior Design

November 2017

New York, NY

Freelance UX Designer

Developed and refined wireframes for university site re-design with a focus on content strategy, story-telling, user stories, and templating.

Lincoln Center

December 2015 to May 2017

New York, NY

Senior UX/UI Designer

Focused on wireframes, user flows, and mocks for web and mobile. Created template system. Prototyped interactions. Researched culture segments to understand users.

MakerBot

May 2014 to October 2015

New York, NY

UI/UX Designer

Iterated on user flows, wireframes, and prototypes for mobile and tablet apps, desktop software, and hardware feedback. Worked with UX and UX researchers.

NowThis News

March 2013 to March 2014

New York, NY

Lead UI Designer

Complete re-design and re-branding of mobile and tablet apps for iOS, Android, responsive web, and streaming T.V. for efficient video content playback and sharing.

The Huffington Post

July 2010 to March 2013

New York, NY

Visual Designer

Teamed up with editors and developers on a multitude of section fronts to create scalable and engaging editorial and community modules for web and mobile.

OTHER WORK EXPERIENCE

Bao An Middle School

宝安中学

Shenzhen, Guangdong, China

Oral English Teacher

Earned TEFL certificate. Taught 14 classes weekly of 50 students each to emphasize pronunciation, grammar, and listening comprehension.

SKILLS

Extensive experience with **Adobe Creative Suite, Sketch, CSS/HTML**, InVision. Varied experience with FTP, TinkerCAD, Premiere Pro, Subversion, GitHub, JQuery, Javascript, and Blender.

EDUCATION

University of Northern Iowa
Bachelor of Fine Arts – Graphic Design
Department of Art, UNI
Cedar Falls, IA

RECOGNITION AND APPEARANCES

North American Review, Flashback Friday, November 2015, Cedar Falls, IA

Speaker at MakerBot Tech Exchange, August 2015, Industry City, Brooklyn, NY

App Store's Best of 2013: Bite-Sized News, 2013, Apple, Cupertino, CA

Guest Critic at CUNY, December 2012, Interaction Design with Amelia Marzec, City University of New York

ADAI Scholarship, January 2007, Art Directors Association of Iowa, Des Moines, IA

Two **ADAI Awards of Excellence**, March 2006, Art Directors Association of Iowa, Des Moines, IA